Department of Economics
The Chinese University of Hong Kong
香 港 中 文 大 學 經 濟 學 系

The Chinese University of Hong Kong-Zhejiang University
Joint Research Center for Digital Economy
浙江大學-香港中文大學數字經濟聯合研究中心

2026 Digital Economy Workshop

2026 数字经济学术研讨会

June 12, 2026

Organized by
CUHK-Zhejiang U Joint Research Center on Digital Economy
浙江大学—香港中文大学数字经济联合研究中心
Department of Economics, the Chinese University of Hong Kong
香港中文大学经济学系
School of Economics, Zhejiang University
浙江大学经济学院
主办

Co-organized by
School of Economics, Jiaxing University
嘉兴大学经济学院　承办

Venue: Crowne Plaza Wuzhen
Wuzhen, China
中国 乌镇

Overview 会议日程概览

Thursday, June 11　6月11日	
	Registration 会议注册
18:00	Dinner 晚餐
Friday, June 12　6月12日	
8:30-17:30	Workshop presentations 会议报告
18:00-19:00	Dinner 晚餐
	Conference concludes 会议结束

Workshop schedule

(50 minutes for keynote presentation and 40 minutes for invited paper presentations, including Q&A)

Friday, June 12	
8:00-8:45	Registration
8:45-9:00	Welcome Remarks **Xiwei Zhu** Associate Dean, School of Economics, Zhejiang University Introduction to the Workshop **Ce (Matthew) Shi** (CUHK) Group picture
9:00-10:30	Session One Chair: **Rongzhu Ke**, Zhejiang University Keynote: *The Rise of the Digital Economy in China: A Darwinian Perspective* **Shang-Jin Wei** (Columbia University) *Rewriting Jobs from Within: Generative AI and the Recomposition of Occupational Skill Demand in China* **Gang Zhang (**Fudan University**)**
10:30-10:45	Tea break
10:45-12:15	Session Two Chair: **Matthew Shi,** CUHK Keynote: *Two-Sided Partial Multi-Homing in Advertising-Financed Media Markets* **Simon Anderson** (University of Virginia) *Consumer Data, Non-discriminatory Pricing, and Optimal Platform Design* **Wenzhang Zhang** (Zhejiang University)
12:15-13:15	Lunch

13:30-15:30	Session Three Chair: **Huasheng Song, Zhejiang University**
	Behavior-based price discrimination with a general demand **Jie Shuai** (Zhongnan University of Economics and Law)
	Data-Driven Hold-Up and Relational Contracts **Zhuoran Lu** (Shanghai Jiao Tong University)
	How Awareness of Media Slant Affects Reaction to News: Field and Experimental Evidence from Microblog Users **Yihong Huang** (Peking University)
15:30-15:50	Tea break
15:50-17:10	Session Four Chair: **TBA**
	Platform Exposure and Household Investment: Evidence from a Large-Scale Quasi-Experiment **Qi Sun** (Shanghai University of Finance and Economics)
	Jacobs Externalities and AI Firm Entry: Evidence from China's 2017 AI Development Plan **Yunfei Zhang** (Jiaxing University)
18:00-19:00	Dinner