

Assessment

Online Final Exam = 100% Centralized Exam Period: April 28 to May 15

→ Make-up exam will never be provided. Absence must lead to zero point.

Backup Plans For Assessment

(1) If the University announces to keep online teaching completely, but resume face-to-face assessment during the centralized exam period, the revised assessment scheme will be:

Final Exam = 100% On-campus, Centralized Exam Period: April 28 to May 15

(2) If the University announces to resume face-to-face teaching and face-to-face assessment when the pandemic stabilizes, the revised assessment scheme will be:

Mid-term Exam = 40% In-Class, Date and Venue: To be announced

Final Exam = 60% On-campus, Centralized Exam Period: April 28 to May 15

Note: Notifications about the mid-term exam date will be made to the students at least 14 calendar days in advance.

(3) If the University announces to resume face-to-face teaching, and if the face-to-face mid-term exam can be conducted, but face-to-face final exam is not possible due to the pandemic, the revised assessment scheme will be:

Mid-term Exam = 60% In-Class, Date and Venue: To be announced

Online Final Exam = 40% Centralized Exam Period: April 28 to May 15

Note: Notifications about the mid-term exam date will be made to the students at least 14 calendar days in advance.

Teaching Schedule

<u>Topic</u>	<u>Reading</u>
1. Introduction	
2. Market Forces: Demand and Supply	Ch 2
3. Quantitative Demand Analysis	Ch 3
4. The Production Process and Costs	Ch 5
5. The Organization of the Firm	Ch 6
6. The Nature of Industry	Ch 7
7. Managing in Monopolistic, and Monopolistically Competitive Markets	Ch 8
8. Game Theory: Inside Oligopoly	Ch 10
9. Pricing Strategies for Firms with Market Power	Ch 11
10. The Economics of Information	Ch 12
11. Advanced Topics in Business Strategy	Ch 13

Academic Honesty

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