

Teaching Schedule

<u>Topic</u>	<u>Reading</u>
1. Introduction	
2. Market Forces: Demand and Supply	Ch 2
3. Quantitative Demand Analysis	Ch 3
4. The Production Process and Costs	Ch 5
5. The Organization of the Firm	Ch 6
6. The Nature of Industry	Ch 7
7. Managing in Monopolistic, and Monopolistically Competitive Markets	Ch 8
8. Game Theory: Inside Oligopoly	Ch 10
9. Pricing Strategies for Firms with Market Power	Ch 11
10. The Economics of Information	Ch 12

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